

# Flava

FLAAVA IN YA EAR

# RADIO

SPONSORSHIP PACKAGES



# ABOUT



# FIYE RADIO



on hits 92.3

FIYE Radio is a minority woman-owned radio segment dedicated to highlighting everything that empowers our communities.

We focus on Community Hip Hop, teaching, learning, and guiding, while steering clear of negativity.

# SPONSORSHIPS

TIER 1 TIER 1 TIER 1 TIER 1 TIER 1 TIER 1 TIER 1 TIER 1

## \$10,000 PLATINUM SPONSOR

- Logo placement on FIYE Radio website homepage
- 10 on-air mentions per week
- Social media shoutouts (3x per month)
- Featured interview or spotlight segment on FIYE Radio

TIER 2 TIER 2 TIER 2 TIER 2 TIER 2 TIER 2 TIER 2 TIER 2 TIER 2

## \$5,000 GOLD SPONSOR

- Logo placement on FIYE Radio website sponsor page
- 5 on-air mentions per week
- Social media shoutouts (2x per month)
- Opportunity to provide promotional materials for FIYE Radio events

TIER 3 TIER 3 TIER 3 TIER 3 TIER 3 TIER 3 TIER 3 TIER 3 TIER 3

## \$3,000 SILVER SPONSOR

- Logo placement on FIYE Radio website sponsor page
- 3 on-air mentions per week
- Social media shoutouts (1x per month)
- Recognition in FIYE Radio newsletter

TIER 4 TIER 4 TIER 4 TIER 4 TIER 4 TIER 4 TIER 4 TIER 4

## \$2,000 BRONZE SPONSOR

- Logo placement on FIYE Radio website sponsor page
- 2 on-air mentions per week
- Social media shoutout (1x per month)

TIER 5 TIER 5 TIER 5 TIER 5 TIER 5 TIER 5 TIER 5 TIER 5 TIER 5

## \$1,000 COMMUNITY PARTNER

- Name listed on FIYE Radio website sponsor page
- 1 on-air mention per week
- Social media mention (1x per month)

TIER 6 TIER 6 TIER 6 TIER 6 TIER 6 TIER 6 TIER 6 TIER 6 TIER 6

## \$500 SUPPORTER

- Name listed on FIYE Radio website sponsor page
- Social media mention (1x per month)

STARTER PACKAGE STARTER PACKAGE STARTER PACKAGE

## \$250 STARTER BUSINESS PACKAGE

- Business listed on FIYE Radio website sponsor page
- Social media mention (1x per month)
- Opportunity for a 30-second promotional spot on FIYE Radio

# thank you



Note: Customized packages and additional benefits can be discussed to better suit your sponsorship needs. Contact us at [info@fiyeradio.com](mailto:info@fiyeradio.com) to discuss sponsorship opportunities or customize a package to meet your specific goals. Thank you for supporting Flaava in Ya Ear Radio and our mission to empower our communities!

**404.254.4347**

**[info@fiyeradio.com](mailto:info@fiyeradio.com)**